



## To All Authors:

### You can become an IndieBound Affiliate!

Show Indie bookstores a little “link love” on your website. With an Indiebound.org link, readers can buy your works from any Indie bookstore they choose. As an affiliate, we will monitor traffic and you can also earn referral fees! You can learn more and get started at the [IndieBound.org Affiliate](#) page.

### Why Shop Indie? To Support and Sustain our Communities!

#### The Economy:

- Spend \$100 at a local store and \$68 of that stays in the local community. Spend the same \$100 at a chain, and your community sees only \$43.
- Local businesses create higher-paying jobs for our neighbors.
- Independent online businesses obey the law and collect state sales tax, which is re-invested in communities and bolsters state budget deficits.

#### The Environment:

- Buying local means less packaging, less transportation, and a smaller carbon footprint
- Shopping in a local business district means less infrastructure, less maintenance, and more money to beautify the community.

#### The People:

- Local retailers are your friends and neighbors – support them and they’ll support you.
- Local businesses donate to charities at more than twice the rate of national chains and online stores.
- Booksellers are friends and neighbors and have a vested interest in serving the community. They are passionate about what they do. Why not take advantage of that expertise?

#### Diversity:

- You wouldn’t want your house to look like every other house in the country, why would you want your community to look that way?
- Indies sell items based on what they know their communities like and want. Local businesses carry a wider array of unique products because they buy for their own individual market.

**Sign up today and show your support for independents!**

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