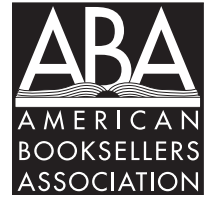


# MAILING LIST RENTAL ORDER FORM

## ABA MEMBERS ONLY



ONE-TIME USAGE: All ABA mailing lists [LABELS ONLY] are seeded and are for ONE-TIME USE ONLY.

Unauthorized re-use will be billed at the regular one-time rental charges.

SAMPLE MAIL PIECE: We reserve the right to request a sample of the mailing piece (or proposed copy if the material is not yet printed) before agreeing to rent any of our lists.

DELIVERY: Please allow 2-3 weeks for complimentary ground delivery. For all other delivery methods, please include Carrier Name, Phone Number, and Account Information.

### **RETAIL BOOKSTORE LISTS AVAILABLE** *check one*

- All Locations       Main Stores and Headquarters Only

### **LIST ARRANGEMENT** *check one*

- Zip Code Order       Alphabetical by State

### **FORMAT** *check one*

- Pressure-sensitive laser labels (peel off; 3-across; can be affixed by hand) : \$375  
 Electronic: 6 months unlimited usage: \$1000 or 3 months unlimited usage: \$750 or One time usage: \$400

Email address for delivery: \_\_\_\_\_

### **SHIP TO**

Firm Name \_\_\_\_\_

Street Address \_\_\_\_\_  
not a P.O. box

City/ST/Zip \_\_\_\_\_

ATTN \_\_\_\_\_

### **BILL TO**

Person \_\_\_\_\_

Firm Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_

### **SHIP VIA** *(optional)*

Carrier Name \_\_\_\_\_ Carrier Phone \_\_\_\_\_

Carrier Account # \_\_\_\_\_

### **PAYMENT**

Payment or charge authorization (in U.S. dollars only) for the full amount must accompany this form.

Enclosed is my check or money order, payable to *American Booksellers Association*, for \$ \_\_\_\_\_

Please charge my credit card:

- American Express     Discover     MasterCard     Visa

Account # \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_ Cardholder's signature \_\_\_\_\_

Return completed form with payment to:

**American Booksellers Association, Attn: Tina Pallogudis, 200 White Plains Road, Tarrytown, NY 10591**  
**Phone (800) 637-0037 or (914) 591-2665, ext. 6636 • Fax (914) 591-2720**